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evaluation 2016 OCTOBER 24-29 | ATLANTA, GA

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CREA Education Comes to Atlanta through Evaluation 2016

[The Center for Culturally Responsive Evaluation and Assessment \(CREA\)](#) has partnered with the [American Evaluation Association \(AEA\)](#) to offer a unique thread of professional development training options as part of the pre- and post-conference professional development workshops during Evaluation 2016 in Atlanta, Georgia. CREA has created six workshop opportunities that focus on evaluation theory, methods, and practice grounded in culturally responsive evaluation.

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CREA Professional Development Workshops

Contemporary Culturally Responsive Evaluation and Latino Communities

Tuesday, October 25, 2016 | 9:00 a.m. - 4:00 p.m.

Presenters: Leah Christina Neubauer and Lisa Aponte-Soto

This workshop will focus on contemporary culturally responsive evaluation (CRE) practice with Latino communities. Latinos are the fastest growing population in the United States, accounting for 16.3 percent of the total population (2010 census). CRE with multinational, racial, and ethnic Latino communities demands highly skilled evaluators who can employ evaluation approaches which align and support diverse

perspectives in all evaluation phases. The session will begin with a brief history of social justice oriented evaluation theories, CRE, and Latino Critical Race Theory (LatCrit). This paradigmatic framing will provide a foundation to discuss the nine-step CRE process in action with Latino communities. Facilitators will highlight synthesized literature and draw on their own indigenous praxis-oriented perspectives. Participants should come prepared to 'dig deep' and share their experiences with Latino-focused evaluation planning and practice.

Foundations of Culturally Responsive Evaluation

Wednesday, October 26, 2016 | 8:00 a.m. - 3:00 p.m.

Presenters: Rodney K. Hopson and Karen E. Kirkhart

This workshop addresses theoretical foundations of Culturally Responsive Evaluation (CRE) and the strategies that operationalize it in evaluation practice. Following opening introductions, presenters set the context with a brief history of how the evaluation profession is coming to a clearer appreciation of the centrality of culture. Against this backdrop, the history of CRE's development is highlighted and key theoretical elements are identified. The workshop then transitions from theory to practice in three segments. The first segment pairs analysis of evaluation contexts with reflections on one's own cultural location as an evaluator. This prepares participants to consider methods that are culturally congruent with their contexts of practice, noting potential strengths and limitations of each. CRE values the return of benefit to the community, and the third segment examines both methods and issues in communicating findings. Presenters pair examples from the literature with participants' own examples to connect workshop content with participants' contexts, interests, and concerns. The closing segment returns to Big Picture issues such as the fundamental grounding of CRE in social justice and how this poses important metaevaluation questions that connect to both ethics and validity.

Original Instructions: Utilizing Indigenous Knowledge, Frameworks, & Case Studies to Inform & Transform Evaluation Practice

Wednesday, October 26, 2016 | 8:00 a.m. - 3:00 p.m.

Presenters: Fiona Cram and Nicole R. Bowman

This workshop focuses on the culturally responsive evaluation of services and programs provided for and/or designed by Indigenous peoples. The workshop is structured to answer three key questions in Indigenous Evaluation (IE): 1.) Who should undertake IE? 2.) What do evaluators need to understand about Indigenous contexts? How should IE be done?

Cultural Responsiveness and Mixed Methods Research

Wednesday, October 26, 2016 | 8:00 a.m. - 11:00 a.m.

Presenters: Jori Hall

This engaging half-day workshop presents an introduction to mixed methods research, focusing on cultural responsiveness. Participants will explore key principles of cultural responsiveness and consider how these principles can be applied to mixed methods research. Topics covered related to mixed methods research include the benefits and challenges of mixed methods; when to use mixed methods; paradigmatic issues; research design conceptualization; and data integration. By attending the workshop, participants will be better able to apply cultural responsive understandings to the crafting of their own mixed methods project.

Culturally Relevant Evaluation and Research from a Quantitative Perspective

Wednesday, October 26, 2016 | 12:00 p.m. - 3:00 p.m.

Presenters: Toks Fashola

This workshop will address culturally relevant and evaluative research from a quantitative perspective. The workshop seeks to engage the workshop participants in the process of creating a culturally relevant topic, and exploring quantitative ways to address this topic. The process will involve creating culturally relevant and quantitatively sound methods to create constructs, surveys, data dictionaries, and to administer enter, and interpret data. The outcome(s) will help to create and produce data that are not only rigorous and robust, but also data that can address topics of social justice, culturally relevant evaluation, and theories of change. The workshop will use some examples of projects that currently exist, and projects that are in progress. Workshop participants will be encouraged and guided to become informed consumers of quantitative research.

Utilization of a Racial Equity Lens to help Guide Strategic Engagement and Evaluation

Wednesday, October 26, 2016 | 12:00 p.m. - 3:00 p.m.

Presenters: Paul Elam, Willard Walker, and LaShaune Johnson

This workshop focuses on the practical use of a racial equity lens when conducting evaluation. The framework argues that culture and race are important considerations when conducting an evaluation because we believe that there are both critical and substantive nuances that are often missed, ignored, and/or misinterpreted when an evaluator is not aware of the culture of those being evaluated. Participants will be provided with a Template for Analyzing Programs through a Culturally Responsive and Racial Equity Lens, designed to focus deliberately on an evaluation process that takes race, culture, equity, and community context into consideration.

View All Workshops

[Register](#) for Evaluation 2016 and learn more about the CREA workshops by visiting the Evaluation 2016 [website](#).



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