

C R E A

7th International Conference

Sponsorship Prospectus

October 3-6, 2023
CHICAGO, IL

THIS YEAR'S THEME

Evaluation and
Assessment as Healing:
Towards Culture-Based
Paradigms of Care



College of Education
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

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go.illinois.edu/CREA2023



2023 Seventh International CREA Conference

CHICAGO, IL
October 3-6, 2023

THIS YEAR'S THEME

Evaluation and Assessment as Healing:
Towards Culture-Based Paradigms of Care

The core mission of the Center for Culturally Responsive Evaluation and Assessment (CREA) is to generate evidence for policymaking that is not only methodologically but also culturally and contextually defensible.

The **Center for Culturally Responsive Evaluation and Assessment (CREA)** is an international community of scholars/practitioners that exists to promote a culturally responsive stance in all forms of systematic inquiry including evaluation, assessment, policy analysis, applied research and action research. In this work, CREA recognizes issues of power, privilege, and intersectionality. Using its base at the **University of Illinois Urbana-Champaign**, the Center provides a resource for organizations and individuals seeking to better understand and apply cultural responsiveness. CREA seeks to produce a body of informed practitioners, published scholarship, professional development opportunities, technical assistance resources and advocacy advancing cultural responsiveness across inquiry platforms and settings.



Center for Culturally Responsive Evaluation and Assessment

CREA CONFERENCE ATTENDEES

CREA is expecting nearly 500 attendees for the 2023 CREA International Conference. Attendees include seasoned and novice evaluators, researchers, and practitioners, as well as graduate students. Professionals in attendance represent K-12 educators, federal and state government, private foundations, health, social service, and community service practitioners.



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For more information, contact Tim Leyhe:

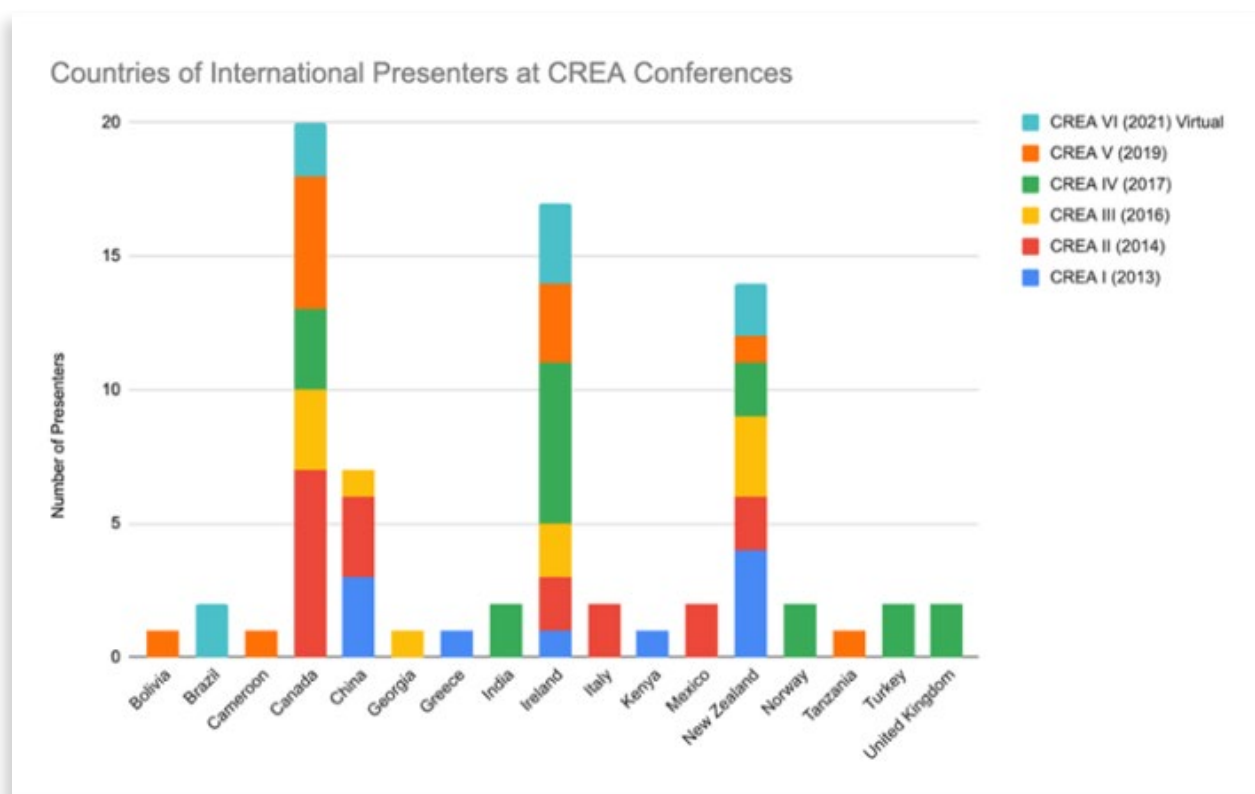
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CREA CONFERENCE PRESENTERS

The six CREA conferences have hosted 78 international presenters from 17 countries. Presenters have traveled from nearby Mexico and distant Kenya to share their research and practices. Presenters from Ireland, Canada, and New Zealand have participated in every conference, highlighting the sustained collaborations and intellectual exchanges across countries that have been nurtured at these CREA gatherings.

CREA conference participation is a strong indicator of the Center's successful promotion of the College of Education and the University of Illinois Urbana-Champaign as a global leader in evaluation and assessment as well as equitable educational practice.



CREA CONFERENCE SCHEDULE AT A GLANCE

**October 3, 2023
(Tuesday)**

Pre-Conference Workshops

**October 4, 2023
(Wednesday)**

Welcome Reception

**October 4-6, 2023
(Wednesday-Friday)**

Keynote Speakers &
Concurrent Sessions

Keynote Speakers and concurrent sessions tentatively scheduled from 8:30 a.m. - 5 p.m. each day.

- Up to seven pre-conference professional development workshops offered on CRE theory and practice across education, health, social work, and community-based settings.
- An interdisciplinary group of international researchers, scholars, and practitioners will deliver keynote addresses, symposia, papers, and roundtable discussions.
- Registration fee includes refreshments, lunch, and welcome reception on Wednesday, October 4.
- A limited number of hotel rooms will be available for a reduced rate.

For detailed information about conference costs, registration, submission guidelines, accommodations, and updated schedules, please visit our conference information page: [**Seventh International Conference | Center for Culturally Responsive Evaluation and Assessment | UIUC \(illinois.edu\).**](#)



CREA CONFERENCE SPONSORSHIP TIERS

Platinum Level — \$25,000

- Six (6) Registrations
- Opportunity to speak (5-10 min) during conference opening session and ceremony
- Physical poster at each of the three major plenary sessions (opening and 2 luncheon keynote sessions)
- Table signage at both luncheons
- Logo on screen prior to plenary keynote addresses
- Branding at one (1) symposium and one (1) plenary session of your choice
- One (1) table at registration booth
- One (1) page ad in program booklet
- Logo in program on sponsorship acknowledgement page
- Signage-Physical poster at registration table
- Signage – Digital acknowledgement of logo and sponsorship on conference Homepage

Gold Level — \$10,000

- Four (4) Registrations
- Branding at one (1) symposium session of your choice
- One (1) table at registration booth
- Half (1/2) page ad in program booklet
- Logo in program booklet on sponsorship acknowledgement page
- Signage - Physical poster at registration table
- Signage - Digital acknowledgement of logo and sponsorship on conference Homepage

Silver Level — \$5,000

- Two (2) Registrations
- One (1) table at registration booth
- Quarter (1/4) page ad in program booklet
- Logo in program booklet on sponsorship acknowledgement page
- Signage - Physical poster at registration table
- Signage - Digital acknowledgement of logo and sponsorship on conference Homepage

Paper Bronze Level — \$2,500

- One (1) Registrations
- Logo in program booklet on sponsorship acknowledgement page
- Signage - Physical poster at registration table
- Signage - Digital acknowledgement of logo and sponsorship on conference Homepage



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CREA CONFERENCE SPONSORSHIP BENEFITS


CREA offers a wide selection of sponsorship activities to enhance your presence and visibility at the annual conference. Through CREA sponsorships you can:




Demonstrate your commitment to culturally responsive evaluation and assessment.



Raise awareness about your organization to people who are interested in learning more about your services.



Establish connections; find new colleagues and partners.



Introduce your organization and network with like-minded individuals from all over the world.




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A photograph of the Chicago skyline at sunset, featuring a bridge over a river. The image is overlaid with a blue geometric design consisting of two large triangles meeting at a diagonal line.

The Center for Culturally Responsive Evaluation and Assessment (CREA) at the University of Illinois Urbana-Champaign is located in the College of Education. It is an interdisciplinary endeavor that brings researchers together from across the College and University, as well as domestic and international research partners, to address the growing need for policy-relevant studies that take seriously the influences of cultural norms, practices, and expectations in the design, implementation, and evaluation of social and educational interventions.



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